



For Immediate Release - Brooklyn, NY

Forbes 30 Under 30 featured Chef Kia Damon launches Non-Profit organization, Kia Feeds The People Program in Brooklyn, NY. Damon's organization aims to fill in the gaps where food apartheid lives within the Black community.

By Fall 2021, KFTPP is aiming to raise \$300,000. Reaching this goal would allow the program to produce the first phase: pack 200 boxes of free, organic produce to be distributed, donate 50 turkeys and 50 chickens to families for the next holiday season, provide hot meals for the unhoused community and establish a free breakfast and lunch program.

KFTPP realizes that this isn't the first free meal program in the industry. Much of her inspiration for the meal program comes from the legacy of the Black Panther Party as well as Georgia Gilmore's Club From Nowhere that fundraised for the Civil Rights movement by selling hot plates and feeding protestors.

Food apartheid affects us all. Once we collectively understand that food deserts are fictitious and recognize the deliberate systems that create food insecurity, we can begin to work towards truly supporting our neighbors and wider community.

We are seeking your support to fund the delivery of quality, organic produce and pantry items to unhoused and Black communities in Brooklyn, NY.

Thank you so much for your time and continued support of Kia Feeds The People Program.

Go Fund Me: [KiaCooks.com/GoFundMe](https://www.gofundme.com/KiaCooks.com/GoFundMe)
Website: [KiaCooks.com](https://www.KiaCooks.com)

Instagram: [@KiaFeedsThePeople](https://www.instagram.com/KiaFeedsThePeople)
Twitter: [@KiaFeeds](https://www.twitter.com/KiaFeeds)

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